

Our purpose and vision

Purpose:

Our purpose is to build a sustainably skilled workforce for a future-proofed manufacturing industry.

Vision:

Create the skills pathways for the future of manufacturing in Queensland.

Our strategic pillars are

01

Attracting, Retaining & Developing Capability

02

Partnering with Purpose

03

Credible Authority

We are delivering on these objectives by:

Attract



Developing an attraction strategy for laterals, diverse, school, and migrant cohorts



Developing a campaign appealing to parents and the community

Retain



Benchmarking retention challenges and opportunities



Developing top-down messaging for a sustainable, inclusive, future-focused Manufacturing industry

Develop



Mapping and enabling career development in the industry



Establishing better transferability of recognised qualifications and skills



Identifying strategies to help deliver on the QLD Energy & Jobs Plan commitment for 100k jobs



Maximising relationships with the QLD Government



Partnering with the broader Manufacturing ecosystem (Peaks, Skills Bodies, Aus-Made)



Amplifying Manufacturing's message through community relationships



Partnering with Unions, Industry (AIG) and Employers (Directly)



Enhancing linkages between regional manufacturing hubs and industry



Identifying and partnering with quality training providers



Partnering with global industry leaders



Developing rigorous research capabilities to inform MSQ activities



Establishing expertise in emerging technologies (Look Global, Act Local)



Building a data warehouse for Manufacturing industry data



Shaping the development of public policy

Key performance indicators

01

Attracting, Retaining & Developing Capability

Attract



% increase in industry participants



% improvement in community views on the value of Manufacturing

Retain



Turnover/attrition rates



Improvement in employee satisfaction

Develop



Career map developed



Number of overseas qualified workers



1x Pilot commenced in the first 6 months

02

Partnering with Purpose



Bi-monthly meetings with Ministers



Delivery of a stakeholder engagement strategy



Development of a community engagement plan



Establishment of an Industry Advisory Reference Group



Establishment of a partnership agreement with Manufacturing hubs



Prioritising a shortlist of suitable training providers



Number of global experts partnered with

03

Credible Authority



Development of quarterly industry publications



Development of a knowledge framework



Scoping building of an MSQ data warehouse

Build a repository of validated data



Submissions to Government Policy reviews and processes

Our enablers



Regional services



Data collection & research



Influence on Federal Training Packages



Accreditations



Partners: Community, Government, Industry